

Tredegar

Tredegar: Plan of Retail Pitch

Tredegar: Ranking in Wales and UK

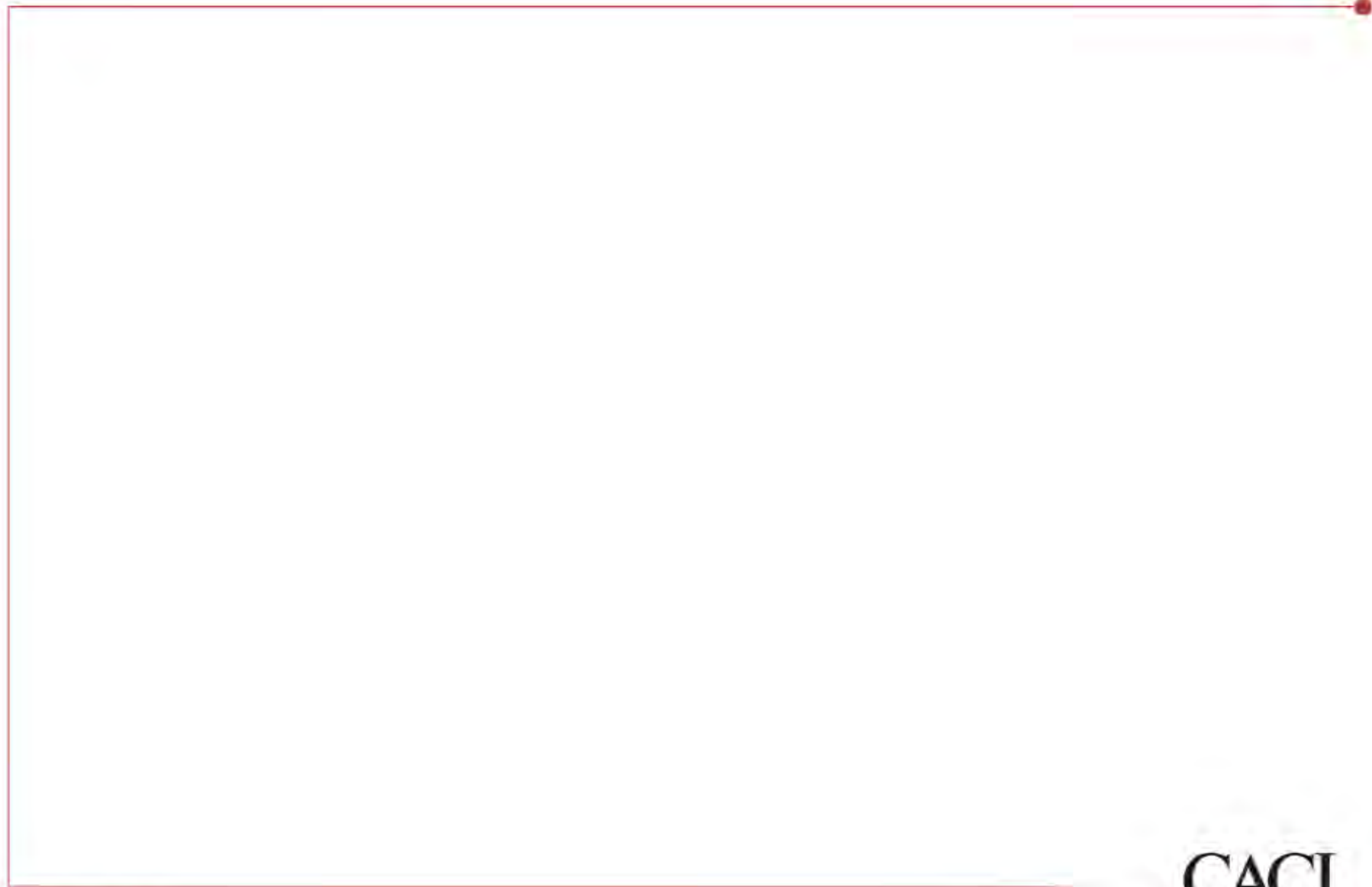
Below is a table showing the position of Tredegar in the Welsh ranking.

Rank	Centre	Comparison Spend (£m) per annum	Rank	Centre	Comparison Spend (£m) per annum
59	Holyhead - Penrhos Retail Park	27.1	69	Wrexham - Island Green Retail Park	23.1
60	Holyhead	26.6	70	Bargoed	22.5
61	Cardiff - Roath	25.9	71	Abertillery	22.5
62	Cardiff - Newport Road	25.0	72	St Asaph - The Tweedmill	21.9
63	Swansea - St Davids Estate	24.8	73	Denbigh	21.4
64	Chepstow	24.7	74	Newcastle Emlyn	21.3
65	Cardif - Excelsior Road	24.3	75	Porthcawl	21.1
66	Llangefni	23.6	76	Cardiff - Asda Wal-Mart	19.8
67	Talbot Green	23.5	77	Cwmbran - Lockgate Retail Park	19.4
68	Tredegar	23.1	78	Milford Haven	19.2

Below is a table showing the position of Tredegar in the UK ranking.

Rank	Centre	Comparison Spend (£m) per annum	Rank	Centre	Comparison Spend (£m) per annum
1028	Shrewsbury - Meole Brace Retail Park	23.3	1038	Nottingham - Chilwell Retail Park	23.1
1029	Purley	23.3	1039	Wrexham - Island Green Retail Park	23.1
1030	Kirkintilloch	23.3	1040	Eastbourne - Lottbridge Drive	23.1
1031	Stockton-on-Tees - Portrack Lane	23.3	1041	Aylesbury - Junction Retail Park	23.1
1032	Esher	23.2	1042	Nairn	23.1
1033	Eccles	23.2	1043	Cheadle - Manchester	23.0
1034	London - Walworth Road	23.2	1044	Warrington - Tesco	22.9
1035	Stockport - Tesco-Extra	23.1	1045	London - Notting Hill Gate	22.9
1036	Pollok	23.1	1046	Exeter - Exbridge Centre Retail Park	22.9
1037	Tredegar	23.1	1047	The Village - Emerson Green	22.9

Tredegar: Ranking in Wales and UK (same Retail Footprint class only)



Tredegar: Estimated Expenditure and Turnover for convenience and comparison goods sales in the catchment

The table below shows the estimated expenditure, estimated turnover of convenience and

Tredegar: Type and quantity of commercial units

The table below shows type and quantity of commercial units in the primary retail pitch of Tredegar.

Type of Commercial Unit	Count
Amusement arcade	2
Bank	3
Financial/Mortgages/solicitors	4
Book makers	2
Café/restaurant	10
Estate agent	3
Hair/beauty	13
Hotel	
Launderette/dry cleaner	1
Medical/dentist	3
Miscellaneous	1
Offices	1
Post office	1
Pub	5
Social club	
Support/advice centre	7
Take away	10
Travel	1
Total	67

NB Miscellaneous included units such as Shoe repairs, vets, bowling, bingo and police stations

Tredegar: Vacancy rate

The table below shows the vacancy rate of units in the primary retail pitch in Tredegar.

	Total	Retail	Non retail	Charity	Vacant
Count of units	151	61	67	3	20
Percentage	100%	40%	45%	2%	13%

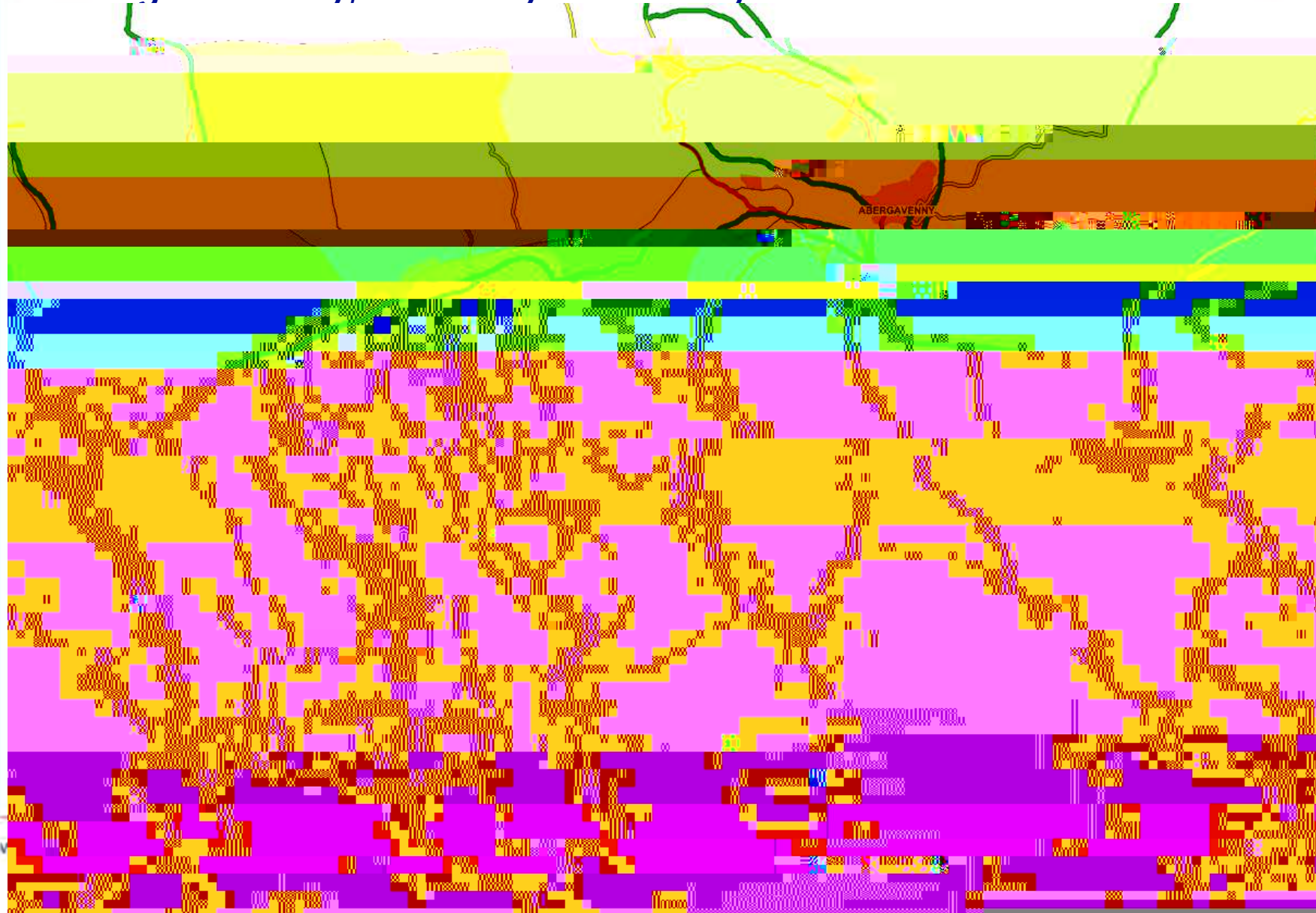
Tredegar: Primary, Secondary and Tertiary catchment areas

The table below shows details of the Primary, Secondary and Tertiary Catchments for Tredegar. It also gives the market share of Tredegar. A map showing the catchments is also shown.

Catchment	Total Population	Total Households	Total Expenditure (£million) per annum	Market Potential (£million) per annum	Spend per capita (£) per annum	Market Share
Primary	21,881	9,469	44.0	13.1	2,010	29.68%
Secondary	29,003	12,253	58.0	5.0	2,001	8.69%
Tertiary	36,895	15,657	77.1	2.8	2,090	3.66%
Quaternary	138,771	59,308	290.7	2.2	2,095	0.76%
Core Catchment	50,884	21,722	102.0	18.1	2,005	17.74%
Major Catchment	87,779	37,379	179.1	20.9	2,041	11.68%
Total Catchment	226,550	96,687	469.8	23.1	2,074	4.92%

Core Catchment – Primar t4SvvvM-NEST T T T T T met T T

Tredegar: Primary, Secondary and Tertiary catchment areas



Tredegar: National retail chains and independent stores

A count was taken of the retail units in the primary retail pitch and the Percentage of National and Independent Retailers was calculated. A list of the National retailers is also given below.

Independent	National	Total Number of Retail Units
43 70%	18 30%	61 -

National Retailers in Primary Retail Pitch

Aldi
 bargain booze
 Birthdays
 Blockbusters
 Boots
 Card Factory
 Farmfoods
 Ferrais bakery
 Greggs
 Gus Jones
 Lidl
 Motorworld
 New Look
 Peacock's
 Pound world
 Select
 Superdrug
 Woolworths

Tredegar: SWOT analysis

<p>Strengths</p> <ul style="list-style-type: none"> - Good quality public realm especially near the clock and pedestrian area surrounding it - Retail pitch is pedestrian friendly and away from main through road - Large car park at Aldi 	<p>Weaknesses</p> <ul style="list-style-type: none"> - Vacancies at edge of pitch locations - High level provision of Value groceries
<p>Opportunities</p> <ul style="list-style-type: none"> - To attract more comparison goods retailers to the town (both independent and multiple) 	<p>Threats</p> <ul style="list-style-type: none"> - Lack of Mass market multiples - Proximity to Merthyr Tydfil may draw trade away from town